



ARTS COMMISSION

Minutes

MEETING OF:
DATE OF MEETING:
PLACE OF MEETING:

CARLSBAD ARTS COMMISSION
Thursday, Aug. 1, 2019
Council Chamber
1200 Carlsbad Village Drive
Carlsbad, CA

Call to Order

Chair Laurenn Barker called the meeting to order at 9:00 a.m.

Roll Call

Present: Commissioners Barker, Jadhav, Schmidt, Snyder & White
Absent: Chamberlain and Markovits
Staff and guests: Cultural Arts Manager Richard Schultz; Community Arts Coordinator Laurette Garner;
Community Arts Coordinator Megan Gilby; Senior Office Specialist Sandra Riggins;
Administrative Assistant Mimi Kim

Approval of Minutes

The commissioners approved the minutes of June 6, 2019 as amended (5-0-2-0 with Chamberlain and Markovits absent).

Public Comment

Jim Strickland of San Diego presented his idea of preserving the Encina power station stack to be utilized as a public art canvas. He requested the arts commissioners become involved in saving the stack and asked them to advocate with the City Council.

Gerrie Kay Boone acquiesced her three-minute allotment to Jim Strickland.

Charles Dozer, President of Carlsbad Oceanside Art League, updated the commission on upcoming events including the annual open show and invited the commissioners to the reception Sunday, Aug. 4 from 3-5 pm. The Karlov Vary Sister City display will host a reception on Sept. 8.

Scott Bruckner, membership director of Carlsbad Oceanside Art League, distributed the directory of the Art League. He shared a letter of appreciation received from a scholarship recipient.

Robert Wilkinson presented comments about natural, organic and existing public art. Mr. Wilkinson is involved in Imagine Carlsbad. He reported that some eucalyptus trees are coming to the end of their life span on Grand Avenue and he would like to see one of the very old trees cut down, leaving the main part of the trunk and then have the city hire an artist to carve the remaining trunk into a public art piece.

Election of Arts Commission Chair and Vice-Chair

Commissioners voted to table the election until next month (5-0-2-0 with Markovits and Chamberlain absent).

Business Outreach Committee update

Chair Barker included this report in her chair report (see below).

Community Arts Grants update

Megan Gilby, Community Arts Coordinator, presented to the Arts Commission the 2020 Community Arts Grants guidelines. The guidelines were reviewed in advance by the grants subcommittee with two members of the Arts Commission. Significant changes include the following: The grantees may participate in a question and answer period with the panelists. There will be two panels, one for educational institutions and the other for arts organizations. The financial health and sustainability will be re-reviewed by staff prior to going to the panel, allowing the panel to focus on the project. The timeline will be adjusted to align with the city fiscal year and the school year for education grants and the 2020 cycle will be abbreviated. The 2021 cycle will run July 1, 2020 through June 30, 2021.

Action Item: Commissioners voted to approve the changes to the Community Arts Grants Program (5-0-0-2 with Chamberlain and Markovits absent).

Americans for the Arts conference recap

Manager Schultz presented his experience at the Americans for the Arts conference in Minneapolis. He reported an emphasis on partnerships, creating access and equity, celebrating diversity and pursuing creative placemaking. He attended the public art pre-conference and showed slides of interesting public art. He met with Jessica Stern, Private Sector Initiatives Program Manager regarding the arts collaborating with businesses. And finally, he toured Hopkins, Minnesota, a town of 17,591 residents who have embraced art as an important way to build community and add economic impact.

Chair Report

Chair Barker congratulated Commissioner White for being named Carlsbad Citizen of the Year. She then reported that she, Commissioner White and Cultural Arts Manager Schultz of the Business Outreach Committee met with the president of the Carlsbad Chamber of Commerce, Bret Schanzenbach. They will kick off their joint effort with a chamber sponsored event at Grey Hawk Business Center on Oct. 16 from 5-7 p.m. pending final details. The event will utilize the city's mobile stage. Also on Oct. 16, the committee will make a presentation to the Chamber Board of Directors about other possibilities. Other joint ventures include Nov. 3 and May 4 at the Carlsbad Village Street Fair.

Cultural Arts Office Report

Manager Schultz congratulated Commissioner White on Citizen of the Year. He reported that the Cultural Arts budget was approved, including an increased \$8,000 in grant funding, part time staff approval, a teen summer employment and a full time public art coordinator position. A public art maintenance fund for \$35,000 was included in the budget. Thanks to the Arts Commission for their support of the new public art position. The new public art beach chair will be unveiled at Art in the Village on August 11, where the stage and Family Open Studios will be featured. The Cole mural committee will select the mural artist on Aug. 22. Pine Avenue Park is almost complete. The willow trees will be assessed at a later date. Staff reviewed the venue feasibility plan and the changes will be forwarded to Webb Consultants. A presentation to city council is being planned for the fall.

Commission Comments

Commissioners reported on their advocacy efforts including announcing Carlsbad Music Festival this weekend and the grand opening of Chapters Café at the Dove Library. Commissioners also announced that the Friends of the Arts needs more help at the events including volunteers and board members. Commissioners reported that Art in the Village will be introducing a new interactive community mural in the Village. Commissioner Snyder asked to add a discussion of the Encina Power Plant stack at a future Arts Commission meeting.

Adjournment

Chair Barker adjourned the meeting at 10:29 a.m.

Respectfully submitted,

A handwritten signature in blue ink that reads "Sandra Riggins". The signature is written in a cursive, flowing style.

Sandra Riggins

Sr. Office Specialist